

SARAH KATZ

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☎ (516) 458-7321

📍 Katzsarah.com

SKILLS

- Premiere, Final Cut Pro, Photoshop, After Effects, Box, Media Silo, Dropbox, Airtable, Signiant Exchange, FTP, DSLRs

EDUCATION

Queens College of The City
University Of New York
05/2014

Bachelor of Arts: Media Studies

INTERNSHIPS

- MTV Series Post-Production Management
- MTV On-Air Promos / Graphics
- Nickelodeon Corporate
- Viacom Media Networks - Catalyst
- The Wendy Williams Show
- Three One Design NYC
- Warner Music Group

PROFESSIONAL SUMMARY

Dynamic Video Producer & Editor with over 7 years of experience successfully executing creative campaigns for On-Air, Social, Branded and Licensed content from conception through completion. A diligent and creative professional committed to achieving project goals on-time and under budget. Skilled at coordinating video shoots while accurately managing post production.

WORK HISTORY

Hulu - Producer/Editor

Santa Monica, CA • 09/2019 - Current

- Conceive, develop, produce and edit best-in-class creative concepts for Hulu Branded, Licensed, Social and Original content
- Produce and edit content for teasers, trailers, promos, sizzles and featurettes
- Oversee logistical aspects from pre-production to post-production.
- Develop and execute shoot concepts with extended team
- Manage editors, motion designers, mixers and assistant editors throughout each creative campaign
- Interview and direct talent for voiceovers and interviews

Paramount Network & TV Land - New York, NY

Producer/Editor • 01/2019 - 09/2019

- Write, Produce & Edit innovative short form content for On-Air, Digital & Social platforms
- Conceive and develop innovative concepts for multi-platform campaigns
- Manage project workflow inclusive of integration with the graphics and audio while effectively communicating with Operations, Programming, Ad Sales, Research and Project Management
- Interview and direct talent on shoots and VO sessions
- Manage and mentor AP's & PA's

Associate Producer / Editor • 03/2016 - 01/2019

- Develop on-brand promo content for the new voice of TV Land and Nick@Nite
- Conceive, produce, and edit creative campaigns for network priority shows, including; series launch promotions, episodic promotions, digital content, trailers, behind-the-scenes promos & vignettes, branding spots, sizzle reels
- Guide and direct PA's, video and sound editors, and VO talent

Production Assistant • 05/2014 - 03/2016

- Assist in editing, producing and final delivery for promos for air, digital, budget tapes and ad sales presentations
- Coordinate with Operations and Ad Sales to produce on-air sponsored billboards
- Communicate with animators, editors, producers, and HOD's to ensure distribution of up to date information